



## DIGITAL GUARDIAN® Data Protection for Law Firms



### > LAW FIRM CLIENTS ARE DEMANDING DATA PROTECTION

In 2011 over 80 US-based law firms reported system breaches, many resulting in the loss of sensitive client data. According to the FBI, the biggest threat is corporate espionage targeting firms that represent companies on securities, intellectual property, and M&A activity. Law firms are explicitly targeted because hackers realize law firm computers often house the most high-value client data – and those individual computers are simply easier to access and control.

More and more corporate clients are demanding law firms show proof of their ongoing security and monitoring to protect their sensitive data. Now more than ever, law firms must have a strategy and program in place to:

- Understand where sensitive client data lives, how it's being used and where the data is going
- Control sensitive data, both structured and unstructured data - across all devices and in the cloud
- Be in a better position to respond to client audit requests
- Assure clients that they have the policies and technologies to ensure sensitive client data does not get out

### > PUT A PROVEN DATA SECURITY STRATEGY IN PLACE WITH DIGITAL GUARDIAN

Some of the world's top-ranked law firms rely on Digital Guardian to protect their client's sensitive data from both well-meaning and malicious insiders and hackers. Ours is the only patented data protection platform trusted on millions of endpoints to secure against insider and outsider threats.

#### **GET UNPARALLELED VISIBILITY ON ALL DEVICES, ACROSS YOUR ENTIRE FIRM**

Digital Guardian enables you to understand exactly where sensitive client data is and how it's being used – without requiring pre-defined policies.

#### **COVER ALL CHANNELS WHERE DATA CAN GET OUT**

Digital Guardian monitors and reports on all egress channels, including email, media devices, and cloud storage. It prompts and blocks unauthorized sensitive data from leaving your organization – even if the data format has been changed or embedded in another document. And all sensitive data that is authorized for egress is encrypted before leaving your organization.

#### **PROTECT CLIENT DATA IN ALL FORMATS**

A lot of the most valuable and proprietary client data is unstructured data, such as contracts. Other data protection solutions can't recognize or protect all that data. Only Digital Guardian protects structured and unstructured data such as contracts.

#### **PROTECT SENSITIVE DATA – ON OR OFF THE NETWORK**

Digital Guardian's data protection capabilities span on and off the network as well as across virtual environments/VPN. And since all remote access is funneled through the corporate network, you can be sure your mobile workers are covered too.

## PASS CLIENT AUDITS QUICKLY AND EFFICIENTLY

Digital Guardian provides a complete data-level audit trail to support you in quickly and efficiently proving your compliance state to clients.

## COMPLETE DATA PROTECTION ON A TIGHT BUDGET

Digital Guardian is the only data loss prevention solution available on premise and as a managed or hybrid service. Our managed service is ideal for law firms without a large IT security team. No additional staffing, hardware, or consultant fees required.

## > LAW FIRMS ARE AT RISK

*“Absolutely **we’ve seen targeted attacks against law firms** in the last 12 to 24 months because hackers, including state sponsors, are realizing there’s economic intelligence in those networks especially related to business deals, mergers and acquisitions.”*

**Shane Sims**  
Security Practice Director, Pricewaterhouse-Coopers

*“A lot of firms have been **hacked**, and like most entities that are hacked, they don’t know that for some period of time,” said Mr. Polley. “Sometimes, it **may not be discovered for months and even years.**”*

**Vincent I. Polley**  
Lawyer and co-author of new cybersecurity book for the American Bar Association

*“**70 percent of law firms** reported they **didn’t know** if their firm ever experienced a security breach.”*

**Security Snapshots: Threats and Opportunities Report**  
ABA’s Legal Technology Resource Center

*“China is often responsible for state-sponsored hacking—and that the country doesn’t waste its “A” squads on **law firms** because their **security is so dreadful**. The rookies on the “C” squads are good enough to penetrate most law firms.”*

**Matt Kesner**  
CIO, Fenwick and West LLP

## > MINI CASE STUDY: A PROMINENT INTERNATIONAL LAW FIRM

A New York-based international law firm with offices in New York, Washington, D.C. and London turned to Digital Guardian because they were under increasing pressure from their largest financial services clients to demonstrate that the clients’ data was secure.

The firm deployed Digital Guardian agents on more than 5,000 Windows and Linux endpoints, including file servers, Citrix servers, desktops, and laptops.

The firm now has visibility into sensitive data – both structured and unstructured - across all devices, who is moving the data, and where it’s going. And they can confidently and efficiently respond to client audits.

## ABOUT DIGITAL GUARDIAN

At Digital Guardian, we believe in data protection. We know that within your data are your company’s most valuable assets. The sum total of innovations, plans and potential. We protect your company’s sensitive information like it’s our own so you can minimize risk without diminishing returns.

For over 10 years we’ve enabled data-rich organizations to prevent data loss at the endpoint. Our expert security team and proven Digital Guardian platform radically improve your defense against insider and outsider threats.

Hundreds of customers across a wide range of industries rely on Digital Guardian to protect their critical information at the point of risk. Seven of the top ten IP holders and five of the top ten auto companies trust us with the integrity of their most valuable and vulnerable data. We take pride in knowing that, at this very moment, Digital Guardian agents are securing the sensitive data of the world’s most inventive, influential companies.